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**SANDI SMITH LEYVA NAMED FINALIST IN  
10th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**

*Stevie Award Winners to Be Announced in New York on November 8*

Plano, TX – October 11, 2013 – Sandi Smith Leyva was named a Finalist in two categories – Maverick of the Year and Mentor/Coach of the Year in the 10th annual Stevie® Awards for Women in Business, and will ultimately be a Gold, Silver, or Bronze Stevie Award winner in the program.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, employees and the companies they run – worldwide. The Stevie Awards have been hailed as the world's premier business awards.

Gold, Silver and Bronze Stevie Award winners will be announced during a gala event at the Marriott Marquis Hotel in New York on Friday, November 8. Nominated women executives and entrepreneurs from the U.S.A and several other countries are expected to attend.

Sandi Smith Leyva, CPA and founder of Sandra L. Leyva, Inc., has introduced breakthrough change in the accounting industry by introducing several new products and services to boost the results of the smallest of accounting practices, those earning under half a million in revenue each year. She has rolled out four new service lines in the past year, including Accelerator Website packages, a new JumpStart Your Accounting Startup program, outsourced CMO (Chief Marketing Officer) services for clients that want to turn everything over to Sandi's team, and a workshop series. Client comments include: "If it wasn't for her I wouldn't have a business here today," "There seems to be no end to the benefits of your program," "My income is up 25% over last year," "Sandi Smith Leyva has helped me work more efficiently, grow my business, and increase profits!"

"For 10 years we have been recognizing the achievements of women in business, and this year's nominations were the most impressive class the judges have ever reviewed," said Michael Gallagher, founder and president of the Stevie Awards. "We look forward to seeing the final judges' decisions and honoring this year's Stevie winners in New York next month."

"What's great about helping accountants change is that they can pass on the ideas they learned to each of their 200 (on average) small business clients, making a ripple effect of financial success across a large number of small businesses," explains Ms. Leyva.

### **About Sandra L. Leyva, Inc.**

Sandra L. Leyva, Inc. is a Texas corporation with offices in San Jose, CA and Plano, TX. Accountant's Accelerator, a division of Sandra L. Leyva, Inc., is a marketing-focused practice growth program for CPAs, accountants, bookkeepers, tax preparers, and other self-employed accounting professionals who want to grow their practices. More than 450 members from 47 states and 6 countries have boosted their marketing skills, learned new revenue streams, and strengthened client retention. Other divisions include [Accelerator Websites](#), [Ultimate Accounting vCon](#) (a joint venture with Long for Success, LLC), [BizBoost News](#), and [BrainWays Training & Development](#). Learn more at <http://www.accountantsaccelerator.com>

### **About The Stevie Awards**

Stevie Awards are conferred in five programs: the Asia-Pacific Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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