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Care.com® HomePaySM and Accountant's Accelerator® Team Up to Turn Nanny Tax Issues into Consulting Opportunities

Accountant's Accelerator and Care.com have teamed up to host a complimentary webinar on May 15, "How to Keep Your Clients with Caregivers and Household Staff Out of Compliance Trouble (While Creating New Revenue for Yourself)." Participants will earn 1 hour of CPE and will learn trends, red flag areas, client mistakes, and opportunities in household staff payroll tax compliance. Participants will receive valuable checklists and forms to help them integrate this service into their practice.

With more dual-income families hiring caregivers for aging parents, the need for advice on compliance issues with household staff has never been greater. Here are three reasons why accountants should look into expanding their client services in this area:

- 1) Few accountants have proactively tackled this area, making for less competition,
- 2) Clients with household staff expose themselves to significant tax and legal risks, making this a high-value relationship opportunity, and
- 3) Care.com's HomePaySM solution significantly reduces the complexity and learning curve required by providing the expertise your staff needs.

To register, visit: <http://accountantsaccelerator.com/nanny-tax-compliance-webinar/>

About Care.com® HomePaySM

Care.com HomePay, provided by Breedlove, works with thousands of accounting and tax professionals as a resource for their clients with household employees (such as a nanny, housekeeper, caregiver or personal assistant). Our comprehensive service specializes in taking



care of the payroll, tax and HR aspects of being a household employer, also known as 'nanny taxes' - so your busy clients don't have any work or worries. Visit

<http://accountantsaccelerator.com/sponsors/care-com-homepay/> for more information.

About Accountant's Accelerator

Accountant's Accelerator works with accounting professionals who want to grow their practices, earn more, work less, and serve clients better. For more information, go to

<http://accountantsaccelerator.com/> .