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Accelerator Websites Launches New Line of Videos and First Website Packages with Video in the Accounting Industry

October 30, 2015 – Plano, TX - Accelerator Websites added a Platinum website package option which comes with five customizable videos to its line of website packages for accountants in public practice. The videos are marketing videos covering outsourced controller services, bookkeeping, payroll, income tax preparation, and QuickBooks® consulting and are designed for solo and small accounting practices. The videos can be purchased separately or with the Platinum website package.

Founder Sandi Leyva, CPA says, “The use of video in accounting is highly underutilized. This new line of videos makes it affordable for even the smallest practice to benefit from the most effective marketing tools and even stand out since there are so few firms utilizing video.”

All videos are available in male or female voiceover, are customized with the buyer’s contact information and logo at the end, and include all required graphics and footage licenses. Each video retails for \$397 with a YouTube installation option of \$97. Visit <http://accountantsaccelerator.com/videos/>.

Accelerator Websites offers website packages ranging from \$59 to \$129 per month. The sites offer a variety of features including blog posts, full SEO (search engine optimization), and videos. All packages include a WordPress website with themes tested across multiple monitors and browsers, hosting, copywriting, design, a text logo, a blog, and a responsive, mobile-friendly layout. Visit <http://acceleratorwebsites.com/>.

Accelerator Websites is a division of Sandra L. Leyva, Inc. With over 1,600 clients in 7 countries, Sandra L. Leyva, Inc. helps accountants grow their business through marketing and practice management training and done-for-you marketing services, including websites and client newsletters.